

PEARL JUBILEE



Konkani Sarmelan 2027

KS27

Sponsorship Brochure



*An invitation to become a Patron of the most distinctive Konkani
Sarmelan celebration in North America in thirty years.*



June 29 — July 3, 2027

Aboard Royal Caribbean's Independence of the Seas

Cape Liberty NJ • Halifax, Nova Scotia • Cape Liberty NJ

THE INVITATION

— — —

A once-in-thirty-years moment

In 1996, four hundred Konkani gathered in a hall in New Jersey—a home away from home—united by a shared vision to preserve our Konkani heritage, language, traditions, cuisine, and way of life in North America.

Three decades have passed, and together we have celebrated ten unforgettable Sammelans. Along the way, countless memories have been made. Children have been born, grown up, and are now bringing children of their own — creating a new generation connected by the same roots and traditions.

Now, in 2027, as we celebrate the 30th anniversary of that historic first gathering, the Konkani community of North America comes together once again—for a celebration unlike any before. For the first time in our history, we will celebrate our Pearl Jubilee aboard a cruise ship, creating new memories together as we sail from shore to shore.

OUR VISION

To mark 30 years of Konkani Sammelans in North America with a Pearl Jubilee like never before — joyful, distinct, and unforgettable — a celebration the Konkani community of North America will carry for the next 30 years.

This is Pearl Jubilee. This will be the first ever held at sea. We will sail from Cape Liberty, New Jersey, to Halifax, Nova Scotia and return to Cape Liberty, New Jersey. 1,200 Konkani. Five days. One ship. One unforgettable experience.

And it cannot happen without you.

The Pearl Jubilee is a community-funded celebration. Every donation carries our community forward. The names of our donors will be inscribed in the permanent archives of NAKA, woven into this milestone celebration, and remembered again when the Konkani community of North America gathers again for the next Sammelan.

The donations will be used to fund expenses associated with the Sammelan, which include, but not limited to, recognize through awards Konkani's who have made significant contributions to the society, venue rental payments to Royal Caribbean, mementos to the attendees, hosting expenses for artists and celebrities, donor incentives, and payments to vendors assisting in the cruise event management.

This is your moment to become a **Patron** of the Pearl Jubilee.

WHY SPONSOR

— — —

What our Patrons receive

Sponsoring the Pearl Jubilee holds a place in our community, in our history, and in the memory of every attendee who gathers aboard the Independence of the Seas. Every sponsorship package includes more than just a cabin.

VISIBILITY Your Name, Forever Permanent recognition in the program book, on stage at major sessions, on the KS27 website, in the NAKA archives, and in the 30-year commemorative publication.	EXPERIENCE White-Glove Treatment Premium cabin assignments, dedicated concierge service during the cruise, VIP seating at all major events, priority embarkation, and personalized hospitality from the moment you arrive in New Jersey.
ACCESS Exclusive Encounters Private Patrons Reception in New Jersey before sailing, meet-and-greets with participating artists and celebrities, and dinner with the Co-Chairs and Advisory Board.	LEGACY A Place in History Your sponsorship becomes part of Pearl Jubilee's permanent story. Tier-specific commemorative gifts. A personalized thank-you letter from the Co-Chairs and recognition that lasts well beyond the cruise itself.

Why this matters now

A milestone like Pearl Jubilee comes only once in a generation. Your sponsorship today places your family's name on the celebration that the Konkani community of North America will look back on for years.

Your Donation may be Tax-Deductible

Thank you for supporting our mission. Konkani Sammelan 2027 is being hosted by North American Konkanis Association (NAKA). Please make all donations to NAKA, which is recognized as a **501(c)(3) tax-exempt charitable organization (EIN 33-3052404)**. Contributions are tax-deductible to the extent allowed by law. Please keep your donation receipt for your tax records and consult your tax advisor if you have questions about your individual tax situation.

THE SPONSORSHIP TIERS

Choose your place in the Pearl Jubilee

Four tiers. Each carrying the celebration forward in its own way. A tribute to 30 years of Konkani Sammelans in North America.

BENEFIT	BRONZE	SILVER	GOLD	PEARL
Sponsorship Amount	\$5,030	\$10,030	\$25,030	\$50,030
Cabin Accommodation	1 Ocean View Room for two people	1 Ocean View with Balcony for two people	1 Junior Suite for two people	1 Grand Suite for two people
Pre-post-Cruise Hotel with Breakfast Included	—	—	1 night, NJ	2 nights, NJ
Airport ↔ Hotel ↔ Port Transport	—	—	✓	✓
White-Glove Concierge	—	—	✓	✓
Priority Embarkation	—	—	✓	✓
VIP Seating — All Major Events	—	—	✓	✓
Patrons Reception (NJ, Pre-Sail)	—	✓	✓	✓
Program Book Recognition	Featured	Quarter Page	Half Page	Full Page
Website Recognition	✓	✓	✓	✓ Featured
Stage Recognition at Opening Night	—	Group	Named	Named + Photo
Celebrity Meet-and-Greet (Private)	—	—	✓	✓ Priority
Dinner with Co-Chairs & Advisory Board	—	—	✓	✓
Tier-Specific Commemorative Gift	Bronze Keepsake	Silver Keepsake	Gold Keepsake	Pearl Keepsake
NAKA 30-Year Commemorative Publication	Listed	Listed	Featured	Featured
Personalized Co-Chair Thank-You Letter	✓	✓	✓	✓
Sponsorships Available	Unlimited	Unlimited	10	5

✓ = included — = not included in this tier



PEARL TIER



USD 50,030

Only 5 Pearl sponsorships are available

The Pearl Tier is for families and patrons who choose to anchor this Pearl Jubilee — not as attendees, but as Patrons. Pearl sponsors will be remembered when we gather again to celebrate the Golden Jubilee Sammelan.

What's included:

- ◆ **1 Grand Suite for 2 people** — the most spacious accommodation available, with private balconies and dedicated suite-class amenities.
- ◆ **Two-Night Hotel Stay** at a premium hotel near Cape Liberty, NJ — June 27 and 28, 2027 — with full breakfast and welcome amenities.
- ◆ **White-Glove Concierge.** From your arrival at Newark Airport through your final departure, hassle-free transportation and luggage handling included.
- ◆ **VIP Patrons Reception** at the hotel on the evening of June 28, hosted by the NAKA Board and KS27 Co-Chairs. Cocktails, hors d'oeuvres, and intimate conversations with fellow Pearl Patrons.
- ◆ **Priority Embarkation** on June 29.
- ◆ **VIP Seating** at the opening ceremony, gala dinner, cultural showcase, and closing celebration. Front rows. Reserved tables.
- ◆ **Priority Celebrity Meet-and-Greet.** Private session with the headlining artists. Photography included.
- ◆ **Dinner with the Co-Chairs and Advisory Board.** An exclusive evening aboard the ship — limited to Pearl sponsors only. The conversation that shapes the next 30 years of NAKA Sammelans.
- ◆ **Permanent Recognition.** Full-page recognition in the program book. Featured listing on the KS27 website with photo. Introduced to the audience and photographed on opening night. Featured profile in the NAKA 30-Year Commemorative Publication.
- ◆ **Pearl Commemorative Keepsake.** A handcrafted Pearl Jubilee memento, designed exclusively for Pearl sponsors and engraved with your family name.
- ◆ **Personalized Co-Chair Thank-You Letter.** Hand-signed by both Co-Chairs.
- ◆ **Tax Information.** Of your \$50,030 contribution, \$45,030 may qualify as a charitable tax deduction. The remaining \$5,000 represents the estimated fair market value of goods and/or benefits you will receive in return for your contribution. Please consult your tax advisor regarding your specific tax situation.



GOLD TIER



USD 25,030

Only 10 Gold sponsorships are available

The Gold Tier carries the Pearl Jubilee forward. Gold patrons are recognized at every major moment of the cruise — from embarkation to closing night.

What's included:

- ◆ **1 Junior Suite Cabin for 2 people**
- ◆ **One-Night Hotel Stay** near Cape Liberty, NJ — June 28, 2027 — with breakfast included and welcome amenities.
- ◆ **White-Glove Concierge.** From your arrival at Newark Airport through your final departure, hassle-free transportation and luggage handling included.
- ◆ **VIP Patrons Reception** on June 28 — alongside Pearl sponsors, NAKA Board, and KS27 leadership.
- ◆ **VIP Seating** at all major events — opening ceremony, gala, cultural showcase, closing celebration.
- ◆ **Private Celebrity Meet-and-Greet** with the headlining artist. Photography included.
- ◆ **Permanent Recognition.** Half-page recognition in the program book. Named listing on the KS27 website. Named on stage at opening night. Listed in the NAKA 30-Year Commemorative Publication.
- ◆ **Gold Commemorative Keepsake.** A Pearl Jubilee memento for Gold Tier patrons, engraved with your family name.
- ◆ **Personalized Co-Chair Thank-You Letter.** Hand-signed by both Co-Chairs.
- ◆ **Tax Information.** Of your \$25,030 contribution, \$21,530 may qualify as a charitable tax deduction. The remaining \$3,500 represents the estimated fair market value of goods and/or benefits you will receive in return for your contribution. Please consult your tax advisor regarding your specific tax situation.



SILVER TIER



USD 10,030

Unlimited Silver sponsorships available

The Silver Tier is the premier donor tier of the Pearl Jubilee. Silver sponsors are recognized as community members whose generosity makes this celebration a big success.

What's included:

- ◆ **One Gallery Cabin** — ideal for sponsoring two families together.
- ◆ **VIP Patrons Reception** on June 28 — join Pearl, Gold, and fellow Silver sponsors with NAKA leadership.
- ◆ **Permanent Recognition.** Quarter-page recognition in the program book. Listed on the KS27 website. Recognized as a group on stage at opening night. Listed in the NAKA 30-Year Commemorative Publication.
- ◆ **Silver Commemorative Keepsake.** A Pearl Jubilee memento for Silver sponsors.
- ◆ **Personalized Co-Chair Thank-You Letter.** Hand-signed by both Co-Chairs.
- ◆ **Tax Information.** Of your \$10,030 contribution, \$7,030 may qualify as a charitable tax deduction. The remaining \$3,000 represents the estimated fair market value of goods and/or benefits you will receive in return for your contribution. Please consult your tax advisor regarding your specific tax situation.



BRONZE TIER



USD 5,030

Unlimited Bronze sponsorships available

The Bronze Tier is the foundation of the Pearl Jubilee. Bronze sponsors are recognized as community members whose contribution makes this celebration possible.

What's included:

- ◆ **One Ocean View Cabin for two people** — a comfortable cabin with a window view of the sea.
- ◆ **Featured Recognition in the Program Book.** Your family's name featured in the printed Sammelan program book, in the hands of every attendee throughout the cruise.
- ◆ **Website Recognition.** Your sponsorship will be listed on the KS27 website at ks27.org — visible to the entire community across North America.
- ◆ **Bronze Commemorative Keepsake.** A Pearl Jubilee memento designed for Bronze sponsors — a lasting reminder of your role in this 30-year celebration.
- ◆ **Listed in the NAKA 30-Year Commemorative Publication.** Your family name will be preserved in the permanent record of NAKA's 30 years — a name that future generations will see when they look back at this Pearl Jubilee.
- ◆ **Personalized Co-Chair Thank-You Letter.** Hand-signed by both Co-Chairs.
- ◆ **Tax Information.** Of your \$5,030 contribution, \$3,230 may qualify as a charitable tax deduction. The remaining \$1,800 represents the estimated fair market value of goods and/or benefits you will receive in return for your contribution. Please consult your tax advisor regarding your specific tax situation.

DEDICATED SPONSORSHIPS

— — —

Sponsor in honor — or in memory

Many of our donors choose to make their sponsorship a tribute. The Pearl Jubilee offers two ways to dedicate your gift, and your dedication will be recognized everywhere your name appears.

IN HONOR OF A Living Tribute <i>Honor a parent, grandparent, mentor, or community elder whose lifetime of contribution to our Konkani community deserves to be celebrated.</i>	IN MEMORY OF A Lasting Memorial <i>Carry forward the memory of a beloved family member or community figure. Their name will be inscribed alongside yours in every recognition.</i>
--	--

How dedicated sponsorship is recognized:

- ◆ **Program book listing:** *“The Bhat Family, in honor of Smt. Sumitra Bhat”*
- ◆ **Website recognition:** Both honoree and sponsor named, with optional photograph and short tribute.
- ◆ **Stage recognition:** Honoree named alongside sponsor at opening night.
- ◆ **Commemorative publication:** Dedicated entry in the NAKA 30-Year Commemorative Publication, ensuring the honoree’s name lives in our community archives.

HOW TO SPONSOR

— — —

Becoming a Patron of the Pearl Jubilee

Sponsorships are confirmed on a first-commitment basis. Pearl and Gold tiers are limited; once filled, additional commitments will be redirected to the next available tier.

1	Reach out Email sponsor@ks27.org or call your Co-Chair. A member of the Pearl Jubilee Sponsorship team will respond within 48 hours.
2	Conversation A short call with the Co-Chairs and Sponsorship leads to walk through tiers, dedication options, and personalizing the experience.
3	Confirmation Written commitment letter from KS27 Committee outlining your tier, dedication (if any), cabin preferences, and payment schedule.
4	Welcome to the Pearl Jubilee You become part of the Pearl Jubilee from this moment forward. Invitations begin arriving. Your white-glove journey begins.

PEARL JUBILEE SPONSORSHIP TEAM

KS27 Sammelan Committee

Email: finance@ks27.org

Web: www.ks27.org

Co-Chairs: Ramaraya Bhat (New Jersey) - Sandesh Bhat (New England)

Jointly hosted by the New Jersey and New England regions · the North American Konkanis Association (NAKA)



Great things, like pearls, are formed over time.

They are made slowly, by patient layers, around a single grain. Year after year, the sea builds something luminous, something rare — something that did not exist before.

That is the story of our community.

And in 2027, we will celebrate it together — with your name woven into the celebration.



PEARL JUBILEE

KS27 SAMMELAN

June 29 — July 3, 2027

HOST

North American Konkanis Association (NAKA)